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WE ARE

# THE MONEY CHANNEL NY

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PRESENTING OUR

## FOUR TIER APPROACH

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*Media*



*Print, Press & Web*



*Media Relations  
& Awareness*



*Network*

*Our Approach consists of four tiers. Media, Print Press and Web, Our Network, and Media Relations. By using these four approaches based on the company's needs, it is a proven formula that has worked for over 14 years.*

*At the Money Channel we are consistently looking for new and innovative ways to increase your company's exposure in*

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WE ARE  
**MEDIA**

**200 + NATIONAL TELEVISION  
NETWORKS & RADIO OUTLETS**



**Bloomberg**

**CBS**



**FOX**  
**BUSINESS**



**THE MONEY  
CHANNEL NY**



WE ARE  
**PRINT  
PRESS  
& WEB**

**OUR GOAL IS TO GET YOUR COMPANY RECOGNIZED BY THE MAJOR PRESS  
OUTLETS THROUGHOUT THE WORLD. IN A EFFORT TO EXPOSE YOUR  
COMPANY'S INFORMATION AND EVENTS TO THE PROPER AUDIENCE.  
WE CAN EXPOSE YOU TO TOP ASIAN, EUROPEAN, CANADIAN AND SOUTH  
AMERICAN PUBLICATIONS. OVER 100 DIFFERENT PUBLICATIONS**

**NEWSPAPERS  
MAGAZINES  
WEB CONTENT**



THOMSON REUTERS

**IBD®**

**FORTUNE**

**Forbes**

**THE WALL  
STREET  
JOURNAL**

**TIME**

**The New York Times**

**NEW YORK POST**

**THE MONEY  
CHANNEL NY**



WE ARE  
**MEDIA  
RELATIONS  
& AWARENESS**

*Please press hyperlinks to view interviews on Fox Business,  
Forbes, CNBC & more*



[goo.gl/ZPhgZb](http://goo.gl/ZPhgZb)



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[goo.gl/OgosNh](http://goo.gl/OgosNh)



[goo.gl/yuR7TF](http://goo.gl/yuR7TF)



[goo.gl/OgosNh](http://goo.gl/OgosNh)



[goo.gl/fJ4Xys](http://goo.gl/fJ4Xys)

**THE MONEY  
CHANNEL NY**



WE ARE  
**NETWORKING**

# **MONEYSHOW**

[http://www.moneyshow.com/tradeshow/las\\_vegas/moneyshow/](http://www.moneyshow.com/tradeshow/las_vegas/moneyshow/)

***Our network consists of 25 years of real relationships among the investment community, major banks and brokerage firms. We have over 9500 analysts, financial advisors, institutions and retail contacts. We provide and update our network with all your companies' news, events, milestones and much more. The Money Channel is the exclusive media partner at the Money Show.***



**PONTIFICAL COUNCIL  
FOR  
CULTURE**

**Stem  
for Life  
Foundation**



<http://www.stemforlife.org/>

***We host two shows a year in Orlando, FL and Las Vegas Nevada. Average attendance is over 15,000 investors. At these conferences we provide radio and television interviews. We have helped host 2 International conferences in the Vatican.***

**THE MONEY  
CHANNEL NY**